



Competition Packet

Thank you for submitting your Entry Form for the Design Awards 2012.

Winners will be published in the July/August issue of California Home + Design Magazine

We wish the Best of Luck to all!!

Please carefully review and/or complete the following forms:

- 2012 Rules and Conditions
- Binder Details
- Category Form
- Design Concept Statement Form
- Concealed Identification Form
- Release Form

Important Dates:

Entry Form/Fees Due	<i>Friday, February 17, 2012</i>
Entry Binder(s) Due No Later Than:	<i>Monday, March 26, 2012</i>
Award Presentation And Reception:	<i>TBD, June, 2012</i>

Deliver Binders to: AS Designs
14107-P Winchester Blvd, Los Gatos, CA
408-370-7778
Do not leave binders unattended!

No binders accepted after 4:00 p.m. on Monday, March 26, 2011.

No fees will be refunded.

Contact for Questions: Barbara Jacobs, FASID, Design Awards, Chair Email:
barbarajacobsfasid@comcast.net

RULES AND CONDITIONS

Who is Eligible:

- Current members: Members having paid their membership fees as of **Feb. 12, 2012**.
Professional Members, Allied Members, Industry Partners, and Student Members.
- ASID Professional and ASID Allied Members may enter all categories **except: Best Use of Product and Student**.
- ASID Industry Partner Members may enter the following categories **only: Charles H. Falls, ASID, Memorial Award and Best Use of Product**.
- ASID Student Members may enter the Student category **only**.

Eligible Project(s):

- Entries receiving previous publicity are eligible.
- Projects must have been completed no earlier than January 1, 2008.
- Designer may enter a previously submitted project, if it did not receive an ASID design award in the category being entered, and is resubmitted with additional materials, including different or new photos, concept statement, etc.
- More than one project may be submitted.
- You may submit parts of a project in several categories or you may submit the entire project as a whole, (Example: SFR>3000 S. F. or BATH) **BUT NOT BOTH**. The exception is Specialty, which may be submitted separately and as a whole project.

Failure to fulfill all requirements necessary for submission may result in disqualification.

No fees will be refunded.

Awards:

Winning entry awards will be presented to current ASID California Peninsula Chapter members only. Prizes awarded in each category will be at the discretion of the judges. California Home + Design Magazine reserves the right to select all photos for publication.

Binder:

- Black Binder to be provided by Entrant.
- One 3-Ring Black Binder for each entry
- Binder Type – Black, 1” to 1-1/2” three-ring with inside cover pockets.
- No designer or client identification other than as explained on page 6.

BINDER DETAILS

Insert Pages in the Following Order:

- **Category Form** (See page 4-5 for details)
- **Project Contributor Declarations Form** (See page 6 for details)
- **Design Concept Statement** (Maximum 150 words – (See page 6 for details))

- **Floor Plan(s)** in plastic sleeves with arrows keyed to photos if applicable.
 - If category is Lighting, must include lighting plans and schedules, behind Floor Plan.
 - Plans must be reduced to fit in an 8 ½” x 11” plastic sleeve.
 - **No folded floor plans will be accepted.**

- **Photographs: 8” x 10” Glossy Prints placed in plastic sleeves for Judges to Review.**
 - May be professional or professional quality.
 - See Category Form for number of photos required – (See page 4-5 for details)
 - The entrant must clear all photographs with the photographer for publication purposes. The name of the photographer(s) must be included on the Concealed Identification Form. If there is more than one photographer involved, please note on the back of the individual photographs, the name of the photographer.
 - Photos keyed to arrows on the floor plan, if applicable.
 - “BEFORE” Photos (optional):
It is a good idea to include “BEFORE” prints, also 8” X 10,” in addition to the minimum required. Please label them “Before.”

- **Digital Images on CD for Publication Purposes**
 - Digital images of high resolution, **300 dpi minimum, in either .jpg or .tif format**, of photographs entered, as required for publication.
 - Submit largest size possible, 8” X 10” @300 dpi.
 - CHD full page trim: 8.375” X 10.875”, 1/4” bleed
 - Digital images to be submitted on one (CD) digital disc, with photos clearly labeled.
 - **Please secure CD in binder to ensure it remains with your entry.**
 - Digital images must directly translate to the glossy print images in sleeves.
- It is suggested that images be labeled and correspond directly to labels on disc.
- **Be sure no personal or business identifying labels are used on the CD.**
- Photo credits must be included in concealed identification form.
 - **One CD per entry. Files must be transferable.**
 - Please include small, as well as large format images for each entry.

- **Concealed Identification Form and Release Form.**
Place both these forms in a **sealed plain - letter size** envelope inside front pocket of binder.

Helpful Hints: Keep in mind that the more information you give judges, the easier it is for them to understand your entry.

- Judges read Design Concept Statements very carefully.
- Judges like Floor Plans.
- If an architect is involved, explain the architect’s role and your role.
- **Submit professional, or professional quality, photos** of the completed project.

CATEGORY FORM

CHECK ONE CATEGORY

RESIDENTIAL

_____ Single Family Residence Under 3000 Square Feet (minimum 4 photos)

_____ Single Family Residence Over 3000 Square Feet (minimum 4 photos)

_____ Kitchen (minimum 2 photos)

_____ Bath (minimum 1 photo)

_____ Single Space/Show House – (Other than above) (Minimum 1 photo)

COMMERCIAL

_____ Retail (minimum 2 photos)

_____ Hospitality (minimum 2 photos)

_____ Corporate (minimum 2 photos)

_____ Institutional (minimum 2 photos)

_____ Health Care (minimum 2 photos)

HISTORIC PRESERVATION (minimum 2 photos)

_____ **Historic Restoration** (Projects must sustain the existing form, integrity, and materials of the original interior. Except for stabilization work and maintenance, original features and historic elements must be unaltered)

_____ **Historic Renovation** (Projects involving lesser degrees of historic preservation or adaptive use. Design expertise demonstrated through rehabilitation, renovation, or restoration of residential or contract submissions.)

_____ **Adaptive Re-use** (Projects that convert an interior to a use other than that for which it was designed. The new use must be compatible with the interior's history and avoid significant irreversible alterations.)

_____ **COMMUNITY SERVICE (minimum 2 photos)**

_____ **LIGHTING DESIGN (minimum 1 photo)**

Without Light, seeing is impossible. Good lighting adds beauty and utility to a space. Successful Lighting Design is that which supports & enhances the built environment.

Entries in this category **must** include lighting plans.

CATEGORY FORM

_____ **SPECIALITY:** (Minimum 1 photo)

Entries in this category are those items designed for a specific project, such as an architectural element, furniture, rugs, floor designs, lighting fixtures, etc., and not meant for market. These items are considered “one-offs”, that is, ***designed and meant for this use only.***

_____ **CHARLES H. FALLS, ASID, Memorial Award,** (Minimum 1 photo)
(New Product Design)

This Award was conceived to honor CA Peninsula Chapter member, Charles Falls, ASID, founder of Silk Dynasty, Inc. in order to encourage new product development.

Entries in this category ***must be an actual product introduced to the market after Jan. 1, 2008***

_____ **STUDENT-** May be conceptual or actual (minimum 2 photos)

_____ **BEST USE OF PRODUCT** - (minimum 1 photo)
May be entered by IP members only.

ASID recognizes the role that product plays in the support of successful design solutions. Projects may be conceptual, or actual and must be designed by an ASID member.

One project or product per entry, please.

PROJECT CONTRIBUTOR DECLARATIONS

Project completion date_____

WAS THIS A TEAM PROJECT? _____YES _____NO

If YES, which professionals were included?

_____Architect _____Lighting Designer
_____General Contractor _____Other Designer(s)
_____Other Consultant(s)

Please clarify the role of each consultant, omitting the name.

SUSTAINABLE & UNIVERSAL

If you would like this entry to also be considered for a Special Recognition in either of these categories, please create an addendum sheet to be included with your entry. Projects to be considered for this Special Recognition will be judged in accordance with the minimum guidelines as presented on the website, www.asid.org. Please be specific in enumerating your compliance with the guidelines.

IP INSIDE? ** _____YES _____NO _____I DON'T KNOW
Winners will be asked to provide details, to be acknowledged at Gala.

****The ASID California Peninsula Chapter would like to acknowledge the role our Industry Partners (IP), play in support of successful design solutions. If you have been notified that your project has won, please be prepared to list IP member's company name, as provided in Chapter Directory, product used, and how it supported the design solution.**

DESIGN CONCEPT STATEMENT FORMAT:

Please use a separate sheet of paper for this statement

- The first sentence must state the Design Problem and the rest of the statement should explain the problem and solution. Avoid just a description of the project.
- 150 words **maximum** - **Going over the 150-word maximum will result in the project being disqualified.** (Yes – the words are counted – this includes all words used, including ‘a’, ‘the’, ‘of’, ‘and’, ‘I’, ‘etc’: it does not include the title – ***SO KEEP IT SHORT, SWEET AND SUCCINCT!*** Word does have a Word Count routine [in Tools menu] that can help keep track of word count – great tool.)
- Be sure your Design Concept Statement supports the Floor Plan(s) and photos.
- Clarify the role of the architect and your role – judges really need to understand this.
- Do not include the client’s name in the concept statement or title of the project.

CONCEALED IDENTIFICATION FORM

Please print very legibly.

Place this form and the Release Form together in a plain, sealed envelope inside the front window of the binder.

PROJECT: Name _____
Address _____

INTERIOR DESIGNER (S): Name(s) _____
Professional, Allied Member, Industry Partner, Student (circle one)
Firm Name _____
Address _____

E-mail & Web Site: _____

INTERIOR DESIGNER (S): Name(s) _____
Professional, Allied Member, Industry Partner, Student (circle one)
Firm Name _____
Address _____

E-mail & Web Site: _____

ARCHITECT: Name _____
Address _____

E-mail & Web Site: _____

GENERAL CONTRACTOR: Name _____
Address _____

E-mail & Web Site: _____

LIGHTING DESIGNER: Name _____
Address _____

E-mail & Web Site: _____

PHOTOGRAPHER(S): Name _____
Address _____

If more than one photographer was used, please identify each on the back of each print. Must be included for publication.

OTHER: Name _____
Address _____

RELEASE FORM

Please print very legibly.

Place this Form and the **Concealed Identification Form** together in a sealed envelope inside the front window of the binder.

Should any entry receive an award or be included in any publications, credits will be taken from the Concealed Identification Form. Since there may be no other communication regarding verification information contained in the submittal, accuracy is essential.

By making a submission, each entrant agrees that all the information contained on these forms is complete and correct. Any errors or omissions are the responsibility of the entrant and ASID will not be responsible for any incorrect information supplied on these sheets.

Each entrant further certifies that permission has been obtained from the owner and photographer to publish the photographs and information submitted and to take further photographs and obtain further information about (PROJECT):

And authorizes the American Society of Interior Designers to release and use such materials.

Signature of ASID Member (Entrant)

Firm Name

Street Address

City

State

Zip

E-mail